# The Demographic Transition

# Ömer Özak

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#### Economic Growth and Comparative Development

#### Phases of Development: Standard of Living

## • The Malthusian Epoch

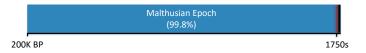
#### Phases of Development: Standard of Living

- The Malthusian Epoch
- The Post-Malthusian Regime

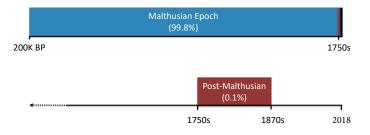
#### Phases of Development: Standard of Living

- The Malthusian Epoch
- The Post-Malthusian Regime
- The Modern Growth Regime

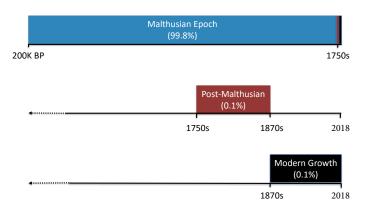
#### Phases of Development: Timeline of the Most Developed Economies



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#### Definitions

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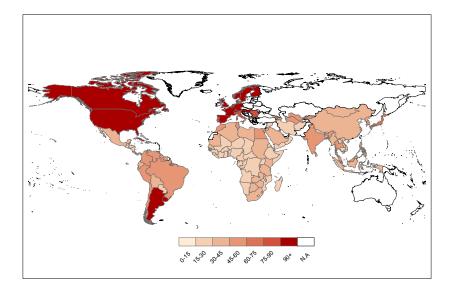
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- Transition to Modern Growth

#### Variation in years elapsed since the Onset of the Fertility Decline



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 $\implies$  population growth excluding migration

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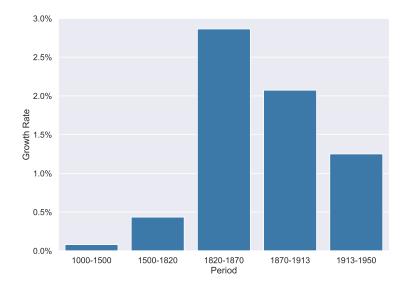
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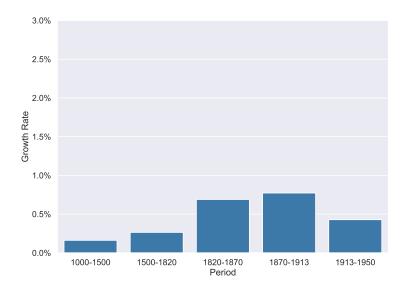
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- TFR & NRR are synthetic rates

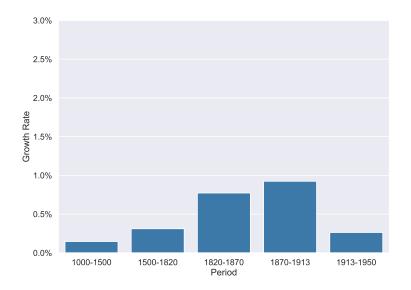
#### Early Fertility Decline - Western Offshoots



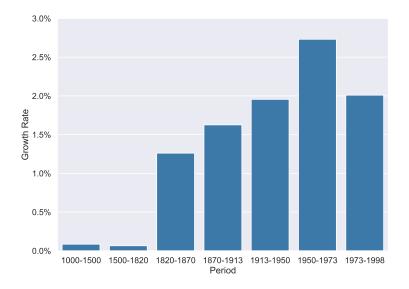
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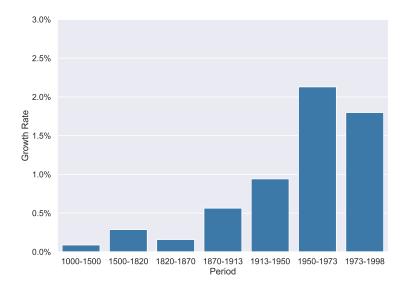
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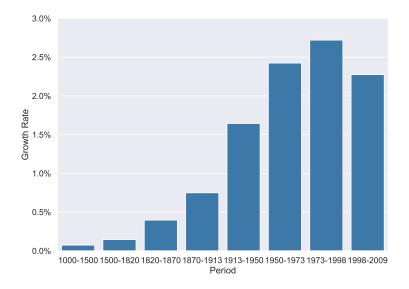
#### Late Fertility Decline - Latin America



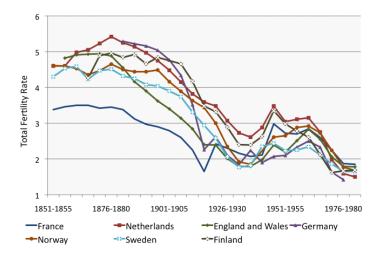
#### Late Fertility Decline - Asia



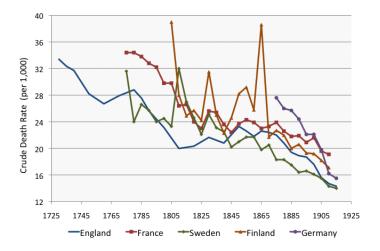
#### Late Fertility Decline - Africa



#### The Demographic Transition in Western Europe: Total Fertility Rates

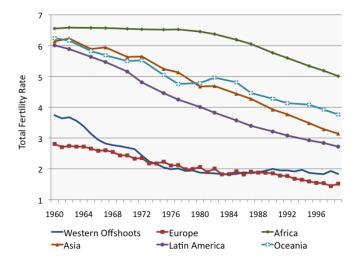


#### Mortality Decline Western Europe: 1730-1920

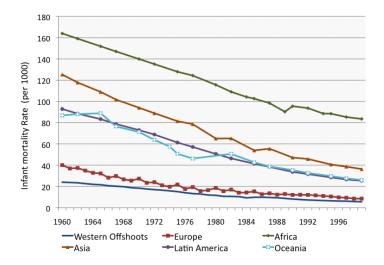


#### Evidence

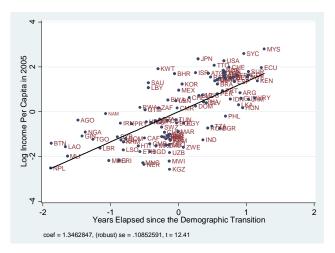
#### The Evolution of Total Fertility Rate across Regions, 1960-1999



#### Decline in infant mortality rates across regions, 1960-1999



#### Timing of the Demographic Transition and Current Income per Capita



• The Rise in Income (Becker, 1960)

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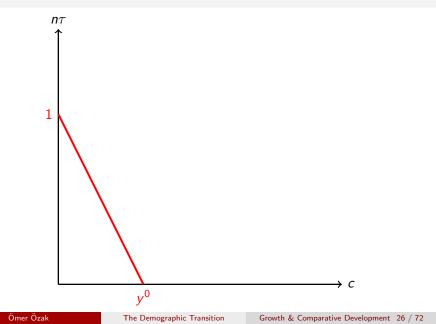
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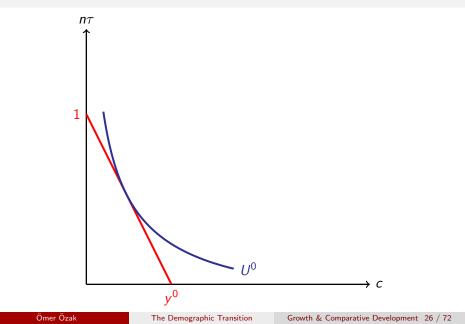
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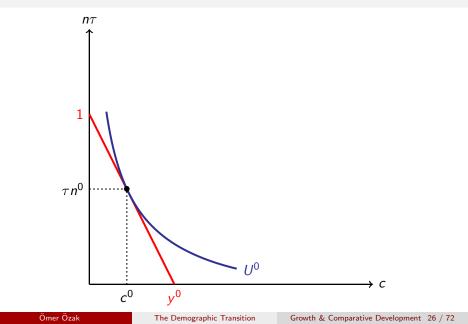
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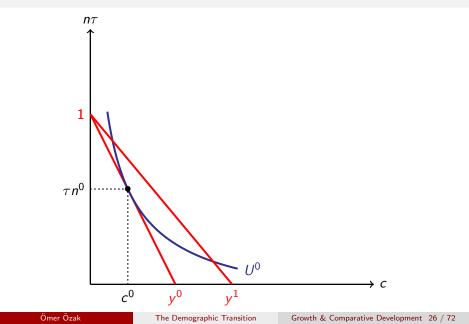
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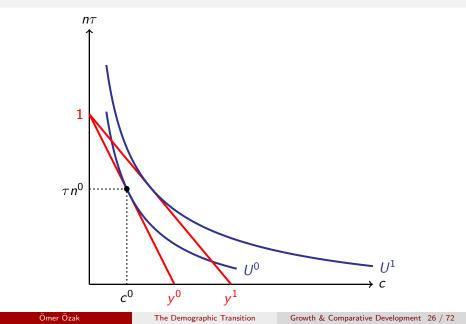
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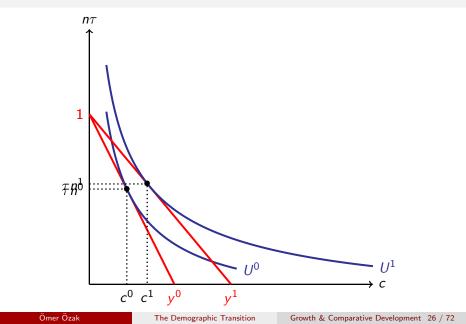


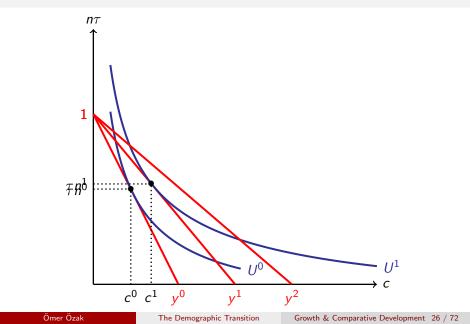


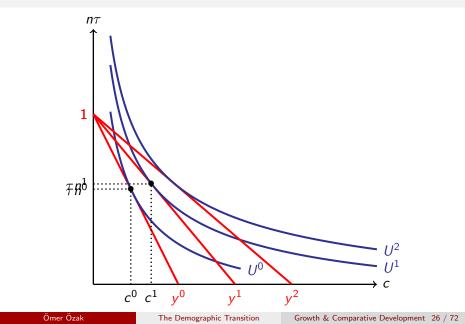


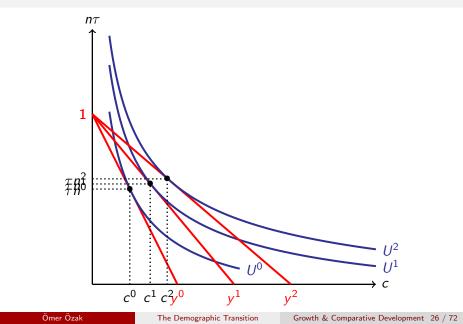


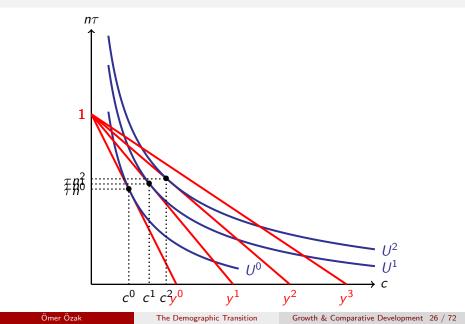


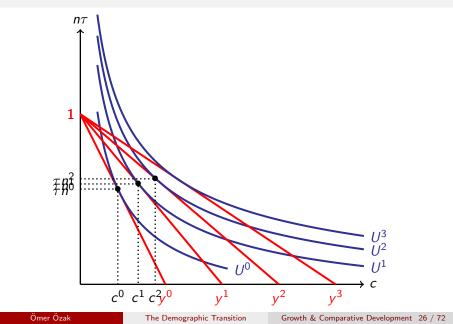


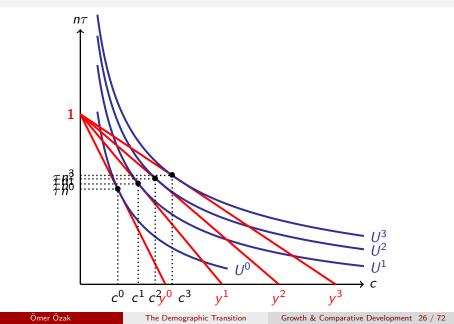












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#### The Rise in Income

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### The Rise in Income: Mechanism

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- As income increases fertility declines
- Fertility declines in the process of development

### The Rise in Income - Theoretical Evaluation

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- Preference-based theory (unattractive)
  - Innate bias against child quantity beyond a certain level of income non-refutable
  - Non-robust (e.g., the class of homothetic preferences will not trigger a fertility decline)

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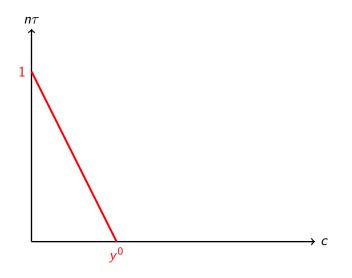
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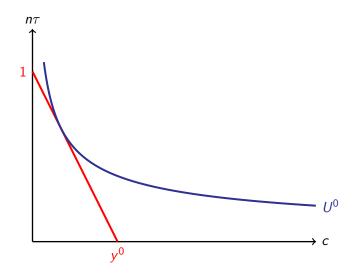
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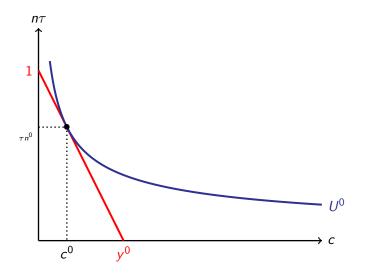
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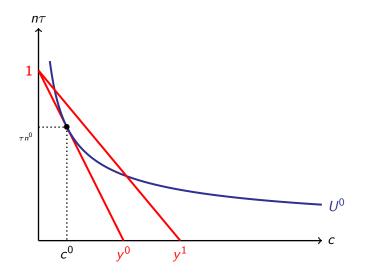
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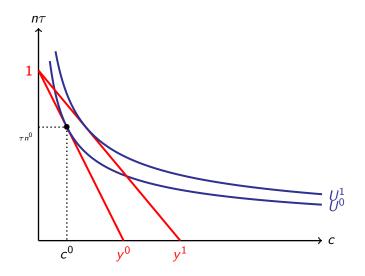
• Fertility is unaffected by the process of development

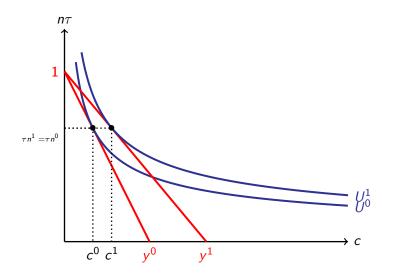


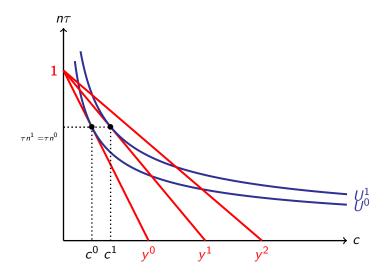


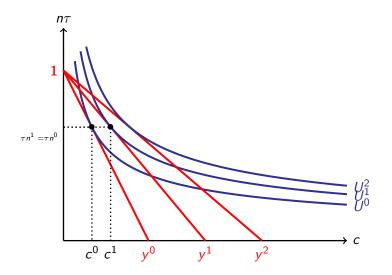


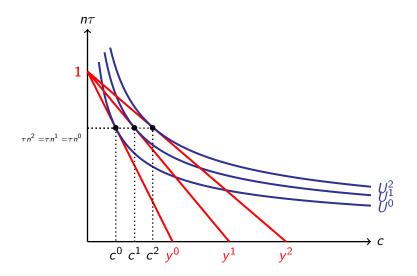


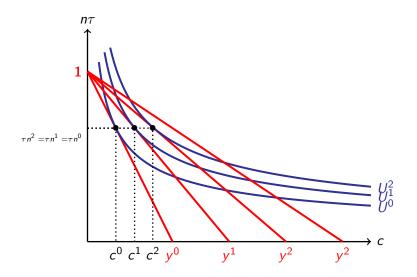


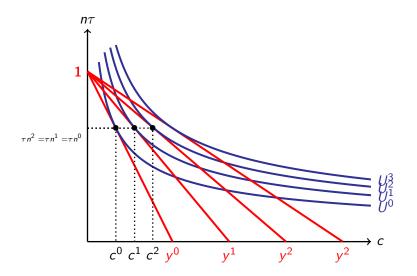


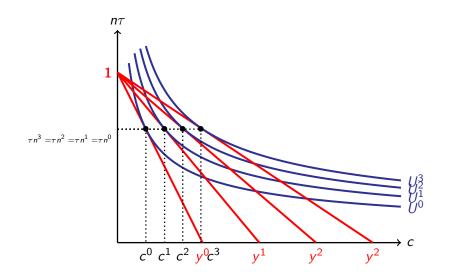


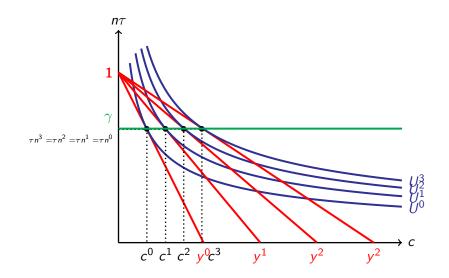












## The Rise in Income: Testable predictions

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- Within an economy, the number of (surviving) children across households is inversely related to their levels of income.

#### The Rise in Income

## The Rise in Income: Refuting Cross Country Evidence

• Cross Section of Countries (1870-2000) - Income per worker was positively associated with fertility rates, accounting for mortality rates and education (Murtin 2013).

#### The Rise in Income

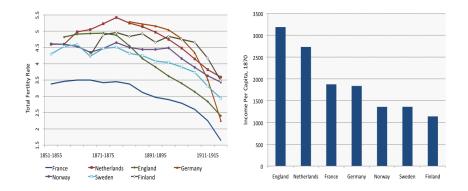
# The Rise in Income: Refuting Cross Country Evidence

- Cross Section of Countries (1870-2000) Income per worker was positively associated with fertility rates, accounting for mortality rates and education (Murtin 2013).
- Western Europe (1870s) The DT occurred among countries that differed significantly in their income per capita.

#### Theories

#### The Rise in Income

## Simultaneous DT across European Countries that Differ in Income per Capita



## The Rise in Income: Refuting Evidence from Individual Countries

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- England (1630s) Reproductive success increases with income (Clark and Hamilton JEH 2006)

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Budget constraint

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• Optimal fertility (# of successful pregnancies - TFR)

$$n^b = n/\theta = \gamma/(\tau\theta)$$

#### The Decline in Mortality – Testable Predictions

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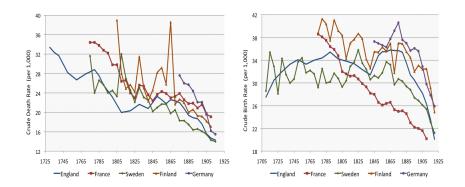
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#### Theories

### The Decline in Mortality and Fertility - Evidence



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- England: The decline in mortality started in the 1730s (140 years before the fertility decline) and was accompanied by a steady increase in fertility rates until 1800

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The Old-Age Security Hypothesis

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- Children is a form of investment good (in the absence of capital markets)
- The development of financial markets reduced the demand for children for investment purposes and triggered a decline in fertility

# The Old-Age Security Hypothesis - Challenges to the Theory

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  - England (16th century) Parents did not rely on support from children in their old age (Pelling and Smith 1991)
- Prior to the demographic transition, richer individuals who presumably had better access to financial markets, had larger number of surviving children

 The inevitable rise in the relative wages of women in the process of development

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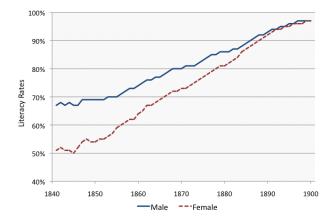
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#### Evolution of the Gender Earnings Ratio - US



### Evolution of the Gender Literacy Gap - England



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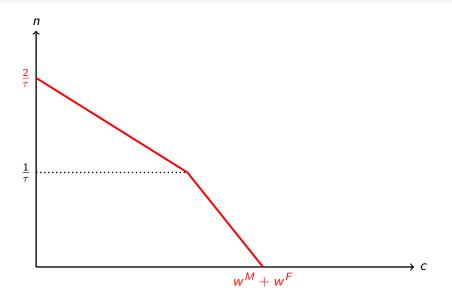
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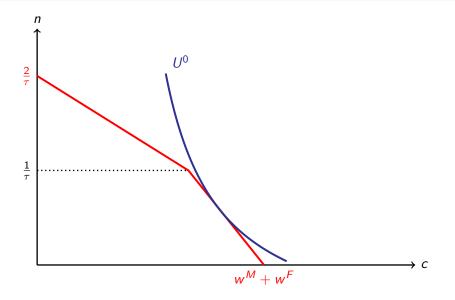
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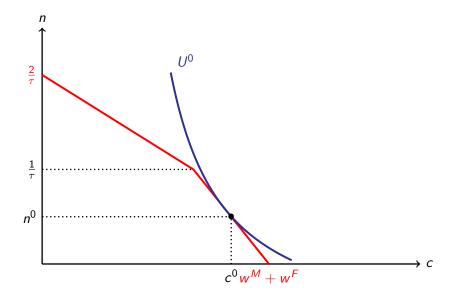
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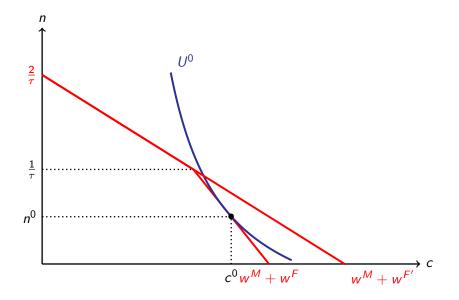
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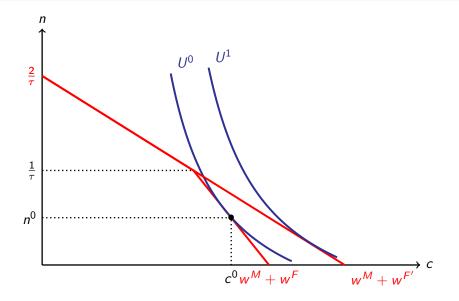
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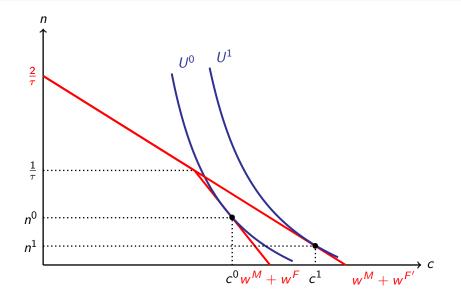












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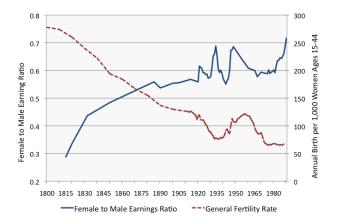
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#### Women's Relative Wages and Fertility - US



Women's Relative Wages and Fertility - Evidence

# • US (1970s): $w^F \Uparrow \implies n \Downarrow \& w^M \Uparrow \implies n \Uparrow$ (Heckman and Walker ECT 79)

## Women's Relative Wages and Fertility - Evidence

- US (1970s):  $w^F \uparrow \implies n \Downarrow \& w^M \uparrow \implies n \uparrow (\text{Heckman and Walker ECT}_{79})$
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- Sweden's demographic transition:  $(w^F/w^M) \Uparrow \implies n \Downarrow$  (Schultz 1985)
- France (1876–1896): reduction in the gender literacy gap had an adverse effect on fertility, accounting for income per capita, educational attainment, and mortality rates (Murphy 2015)

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 $\implies$  reduction in fertility

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- $(\tau^q + \tau^e e) \equiv$  time cost of raising a child with a level of education (quality) e

 $yn(\tau^q + \tau^e e) + c \le y$ 

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- $y(\tau^q + \tau^e e) \equiv$  opportunity cost of raising a child with quality e

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  - Basic level of human capital & interior solution

$$\{n, e, c\} = \arg \max \gamma [\ln n + \beta \ln h(e, g)] + (1 - \gamma) \ln c$$
  
s.t.  $yn(\tau^q + \tau^e e) + c \le y$ 

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• with respect to *e* :

$$\frac{\gamma\beta h_e(e,g)}{h(e,g)} = \frac{(1-\gamma)yn\tau^e}{y[1-n(\tau^q+\tau^e e)]}$$

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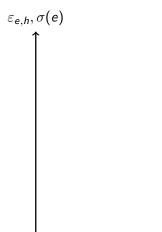
$$\frac{\gamma\beta h_e(e,g)}{h(e,g)} = \frac{(1-\gamma)yn\tau^e}{y[1-n(\tau^q+\tau^e e)]}$$

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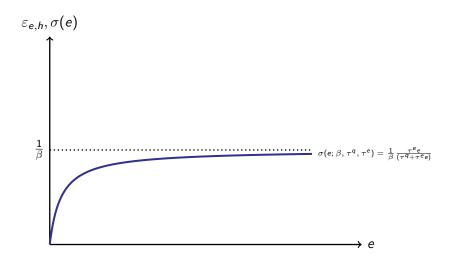
$$\implies \varepsilon_{h,e} \equiv \frac{h_e(e,g)e}{h(e,g)} = \frac{1}{\beta} \frac{\tau^e e}{(\tau^q + \tau^e e)} \equiv \sigma(e;\beta,\tau^q,\tau^e)$$

# Optimal education choice

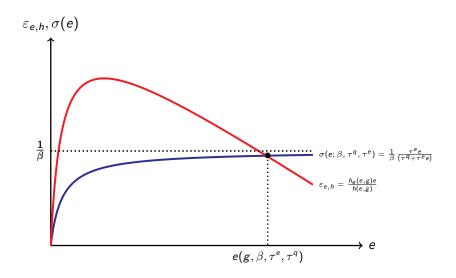


→ e

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# Optimal education choice





• So,

$$n = \gamma/(\tau^q + \tau^e e)$$
  
 $\tau^e h(e,g) = \beta h_e(e,g)(\tau^q + \tau^e e)$ 

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$$\tau^{e} h(e, g) = \beta h_{e}(e, g)(\tau^{q} + \tau^{e} e)$$
  

$$e = e(g, \beta, \tau^{e}, \tau^{q}),$$
  

$$n = \gamma / [\tau^{q} + \tau^{e} e(g, \beta, \tau^{e}, \tau^{q})]$$

The optimal level of investment in child quality increases if:

• The technological environment changes more rapidly  $\partial e(g, \beta, \tau^e, \tau^q)/\partial g > 0$ 

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- The cost of educating a child decreases  $\partial e(g,\beta,\tau^e,\tau^q)/\partial \tau^e < 0$

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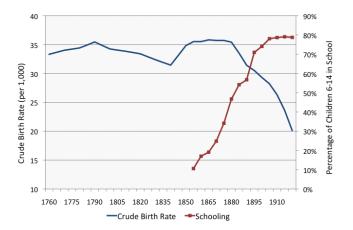
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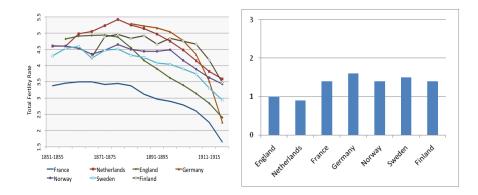
- The cost of raising a child (regardless of quality) increases  $\partial n/\partial \tau^q < 0$
- The cost of educating a child increases and the elasticity of child quality with respect to the cost of child quality is smaller than one in absolute value  $\partial n/\partial \tau^e < 0$  if  $[\partial e/\partial \tau^e][\tau^e/e] > -1$

### Human Capital Formation and the DT - England



Theories

### Growth Rates 1870-1913 and DT



# Supporting Evidence: Cross-Country Evidence

• Cross Section of Countries (1870-2000) - educational attainment has been negatively associated with fertility, accounting for income per worker and mortality rates (Murtin 2013).

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- Cross Section of Countries (1960-1999): adverse effect on net fertility of an increase in productivity in advanced stages of development, when education demand dominates (Lehr 2009)

• US (1910s): Eradication of hookworm – a positive shock to the return to child quality - had an adverse effect on fertility (Bleakley-Lange 2009)

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- England (1580-1871) Adverse effect of family size on children's literacy. (Klemp-Weisdorf 2016)